Subject: Housing, Land Use & Development Committee Mtg. - May 17 From: "Central City Association" small@ccala.org Date: 05/01/2017 03:44 PM

To: "Julia Marino" <jmarino@downtownla.com>

CCA Committee Meeting Notice

B sr • OURLA2040 • HAZENS LA CENTER, 1020 S. FIGUEROA STREET • BUILDING FORWARD LA

WEDNESDAY **MAY. 17** 8:30 - 10 a.m.

 RSVP required by May 16, 2017 RSVP

Treasures of Los Angeles is on May 11 - have you bought

your table yet? □ Get Directions

OURLA2040

OurLA2040 is a collaborative and public-driven effort to update six elements of the City's General Plan. The City of L.A. General Plan provides our City's long-range vision, while guiding everyday decisions that affect the lives of all Angelenos through the year 2040. OurLA2040 plan will result in updates to six of the nine elements in our City's General Plan including: land use & economy, community assets, open space, conservation, water and resilience. Join us to learn more about the OurLA2040 effort.

Special Guest: Claire Bowin, Department of City Planning

HAZENS LA CENTER, 1020 S. FIGUEROA STREET

CCA members are invited to receive an update on the LA Center project being developed by Hazens This \$700M redevelopment will transform the current Luxe Hotel area. The project plans to break ground in 2017 and will be split into two phases. Phase 1 would build two 30-story towers, one residential and one hotel. Phase 2 would completely replace the Luxe Hotel with a 42-story residential tower. The finished project, designed by Gensler, will have 650 condos, 250 hotel rooms and 80,000 SF of retail space.

Special Guest: Tracy Chu, Hazens

BUILDING FORWARD LA

Building Forward LA is a new initiative that the Office of Mayor Eric Garcetti is launching to encourage buildings of all types to integrate advancements and innovations in design, engineering and construction. The goal of the initiative is to modernize policies and processes that influence how buildings are designed and constructed. The ultimate goal is to help L.A. grow to be more sustainable and resilient Learn more about this initiative and its potential impacts on development moving forward.

Special Guest: Ashley Atkinson, Office of Mayor Eric Garcetti

(Open to Business Advocacy, Executive and Premier-level members only)

Location Central City Association 626 Wilshire Blvd. Suite 200 Los Angeles, CA 90017 Parking

Parking is available onsite. \$5 for 2 hours with validation. Enter structure on Hope Street.

Continental breakfast will be

Ouestions? Please do not hesitate to contact Lena Mulhall at Imulhall@ccala.org or 213.416.7514.

	Register for this committee meeting on CCA's	new Member Port	al	1. Click the RSVP button.	1
				Sign in to the CCA Member Portal. You should have received an email from CCA containing your new login information. To request it again, <u>click here</u> .	- (r t
				Please remember your username and password as you will need it to register for future CCA events and committee meetings.	
	Connect with CCA				
	Member Benifits <u>Facebook</u>	<u>Twitter</u>	Linkedin		
-	Central City Association of Los Angeles	"Our Advocacy Strengt	hens Your Bottom Line"		
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2 of 2 03/16/2018 05:25 PM